

Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to www.alphagroup.enterprises and Alpha Group Enterprises LLC and governs data collection usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Alpha Group Enterprises LLC include www.alphagroup.enterprises. The Alpha Group Enterprises LLC website is an ecommerce site. By using the Alpha Group Enterprises LLC website, you consent to the data practices described in this document.

Collection of your Personal Information

In order to better provide you with products and services offered on our Site, Alpha Group Enterprises LLC may collect personally identifiable information, such as your:

- First and Last Name
- Mailing Address
- Email Address
- Phone Number
- Business Information

If you purchase any product/service offered by Alpha Group Enterprises LLC, we may collect billing and credit card information. This information is used to complete the purchase transaction.

Alpha Group Enterprises may also collect anonymous demographic information, which is not unique to you, such as your:

- Age
- Gender
- Location
- Website Behavior

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain information to us when you elect to use certain products or services available on this Site. These may include: (a) registering for an account on our Site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

Use of your Personal Information

Alpha Group Enterprises LLC collects and uses your personal information to operate its website(s) and deliver the services you have requested

Alpha Group Enterprises may also use your personally identifiable information from time to time to inform you of other products or services available from Alpha Group Enterprises and/or its affiliates or suppliers.

Sharing Information with Third Parties

Alpha Group Enterprises LLC does not sell, rent or lease its customer lists to third parties at this time.

Alpha Group Enterprises LLC may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is transferred to the third party. Alpha Group Enterprises LLC may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Alpha Group Enterprises LLC, and they are required to maintain the confidentiality of your information.

Alpha Group Enterprises LLC may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Alpha Group Enterprises LLC or the site; (b) protect and defend the rights or property of Alpha Group Enterprises LLC; and/or © act under exigent circumstances to protect the personal safety of users of Alpha Group Enterprises LLC, or the public.

Tracking User Behavior

Alpha Group Enterprises LLC may keep track of the websites and pages our users visit within Alpha Group Enterprises LLC, in order to determine what Alpha Group Enterprises LLC services are the most popular and to improve our services. This data is used to deliver customized content and advertising within Alpha Group Enterprises LLC to customers whose behavior indicates that they are interested in a particular subject area.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by Alpha Group Enterprises LLC. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Alpha Group Enterprises LLC website.

Use of Cookies

The Alpha Group Enterprises LLC website may use “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard drive by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Alpha Group Enterprises LLC pages, or register with Alpha Group Enterprises LLC site or services, a cookie helps Alpha Group Enterprises LLC to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Alpha Group Enterprises LLC website, the information you previously provided can be retrieved, so you can easily use the Alpha Group Enterprises LLC features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Alpha Group Enterprises LLC services or websites you visit.

Links

This website may contain links to other sites. Please be aware that we are not responsible for and do not control the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Security of your Personal Information

Alpha Group Enterprises LLC secures your personal information from unauthorized access, use, or disclosure unless expressly authorized by you. Alpha Group Enterprises LLC uses the following methods for this purpose:

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

Children Under Thirteen

Alpha Group Enterprises LLC does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Opt-Out & Unsubscribe from Third Party Communications

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from third-party partners of Alpha Group Enterprises LLC by contacting us via email at robrusso@alphagroup.enterprises

Email Communications

From time to time, Alpha Group Enterprises LLC may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from Alpha Group Enterprises LLC or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from Alpha Group Enterprises LLC, you may opt out of such communications by replying STOP, clicking on the UNSUBSCRIBE button, or emailing robrusso@alphagroup.enterprises

External Data Storage Sites

We may store your data on servers provided by third party hosting vendors with whom we have contracted.

Changes to this Statement

Alpha Group Enterprises reserves the right to change this Privacy Policy from time to time at its sole discretion as it sees fit. We will make reasonable efforts to notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgement of the modified Privacy Policy; and (b) agreement to abide and be bound by said Policy.

Contact Information

Alpha Group Enterprises welcomes your questions or comments regarding this Statement of Privacy. If you believe that Alpha Group Enterprises LLC has not adhered to this Statement, please contact us at:

Alpha Group Enterprises LLC
30 Pondview Rd Unit J
Rye, NY 10580

Email Address:
robrusso@alphagroup.enterprises

Telephone Number:
+1 (914) 804-8990

Effective as of July 8, 2016